



For Immediate Release

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**Eventful Event Producers, LLC
Certified by the Women's Business Enterprise National Council**

Eventful Event Producers, a business based in Fox Chapel and the South Hills, specializing in event planning, production and design is proud to announce national certification as a Women's Business Enterprise and Women Owned Small Business Certification by the Women's Business Enterprise Center East, (WBECEast) a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

Partners and principal planners Shari Zatman and Theresa Kaufman plan to use their certification "as a tool for not only introducing our services to companies looking for this type of certification in their supplier diversity databanks, as well as to take advantage of the continuing business education and networking opportunities that WBECEast offers," said Zatman. "The certification also highlights an opportunity to know about and share other women-owned businesses with our clients," continued Kaufman

WBENC's national standard of certification implemented by WBECEast is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

To learn more about Eventful Event Producers, LLC please visit www.eventfulpittsburgh.com.

About Eventful Event Producers: In 2015 professional event planners Shari Zatman and Theresa Kaufman combined their 60+ years of event planning knowledge and experience to establish Eventful Event Producers, LLC, a full-service planning and production company, producing successful events for clients in Pittsburgh, Ohio, West Virginia and Texas. Eventful takes a complete approach to planning and event production, focusing on the mission and goals for each client's event.

About WBENC:

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.



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